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Pushing for an FM License

BY ANNE FLEISCHMAN

"The community in Richmond lacks diverse & non-commercial radio," said Station Manager Brian Baker, concerning WVCW's bid for an FM license. In its proposal, WVCW intends to provide an alternative to current programming in the area. Baker stated that the listening area would be "significantly greater than Richmond.

Since competition for FM licenses is so intense, time is a crucial element in securing the channel. WVCW needs an immediate show of university support to carry out its plan.

Interested persons should contact Brian Baker at 916 West Franklin Street, or call 257-1057. Other support for the proposal should be directed towards the Office of Student Life, 910 Floyd Avenue. ☆☆

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